



## 2024 Summer Financing Promotion

Announcing our EXCLUSIVE OFFER for Platinum LG Pro Dealers.

UP TO CASH SACK\* for Platinum LG Pro Dealers on financed sales containing eligible equipment.



CASH BACK available on sales funded June 1 - August 31, 2024

## MOST POPULAR FINANCING OPTIONS

From Deferred Interest to Fixed Payment and No Interest options, you have the flexibility to select from 30+ options that suit your business and customer needs. See popular options below.

Plan Type	Plan	Promotional Offer	Monthly Payment Factor	Est. # Payments	Standard Dealer Cost	Potential Platinum LG Pro Dealer Net Cost with up to 10% Rebate
Deferred Interest	920	No Monthly Interest if Paid in Full within 6 Months	2.50%	N/A	4.35%	0.00%
	924	No Monthly Interest if Paid in Full within 18 Months	2.50%	N/A	7.70%	0.00%
Fixed Interest	943	9.99% APR Until Paid in Full	1.25%	132	8.70%	0.00%
	980	5.99% APR Until Paid in Full	3.00%	37	8.70%	0.00%
Equal Payments No Interest	930	No Monthly Interest for 25 Months Until Paid in Full	4.00%	25	11.60%	1.60%
	933	No Monthly Interest for 60 Months Until Paid in Full	1.67%	60	20.70%	10.70%

## LG Pro Dealer Financing Program Benefits:

LG HVAC Pro Dealer Program benefits are designed to help you work faster and smarter, close more sales and grow your business.

- Training & Support
- Advertising & Marketing Tools
- Seamless Digital Application
- Fast Credit Decisions, on Average in Five Seconds
- Flexibility to Choose from 30+ Consumer Plans
- Custom Apply Now Link for your Website and Social Media

Not enrolled with Synchrony?

Enroll at **syfenroll.com** with code **LGNEW24** or call 1-888-574-2804 to learn more about our LG HVAC program.





## 2024 Summer Financing Promotion Terms

- \*Platinum LG Pro Dealers are eligible for up to 10% cash back on sales funded with Synchrony from June 1 August 31, 2024. LG Pro Dealers attain dealer tier status by registering units sold via LG Product Registration at <u>lg-dfs-warranty.com/register</u>.
- The cash back listed above applies to financed sales which contain eligible LG Heating & Air Conditioning Products.
- Participating dealers must be enrolled in the LG HVAC Pro Dealer Program with LG and the LG HVAC Home Design program with Synchrony and have Platinum tier status..
- Participating LG Pro Dealers must be enrolled and maintain eligibility in LG Electronics U.S.A., Inc.'s Air Conditioning Technologies LG HVAC Pro Dealer Program.
- Sales must fund with Synchrony during the promotional period from June 1 August 31, 2024 on an LG HVAC Home Design program merchant number to be eligible for this financing promotion. Sales funded before or after these dates are not eligible for cash back. It is the dealer's responsibility to manage sale to install lead times.
- Dealers must submit claims for cash back within 30 calendar days of the Synchrony funded sale date via LG Product Registration by completing the following steps:
  - 1) Go to <u>lg-dfs-warranty.com/register</u> to register all LG Air Conditioning products sold as part of the Synchrony financed sale. Start the registration by clicking on LG Pro Dealer to enter your LG Pro Dealer Number.
  - 2) Complete all fields within the registration form including all LG models sold with the financed sale. All fields within the SYNCHRONY FINANCING PROMOTION CLAIM section must be completed correctly.
    - Dealer admins can locate the information requested by logging into Synchrony Business Center at bc.syf.com > Management Tools > Daily Funding Report > Program Name: LG HVAC HOME DESIGN.
    - If you are having issues locating the information, please call Synchrony Merchant Services at 1-888-222-2176 > select option 2 > select option 2 again.
    - Claims submitted with incorrect information cannot be matched to a Synchrony financed sale thus cash back payment will not be approved or processed.
- Cash back amount not to exceed merchant fee paid. The cash back amount will be limited to 10% for Platinum LG Pro Dealers.
- Cash back amounts will be paid directly to LG Pro Dealers by Synchrony Bank. Cash back amounts will not be payable unless your merchant account is open and in good standing at the time of payment.
- Credit is extended by Synchrony Bank. Rates subject to change. Synchrony is the exclusive residential finance provider for the LG HVAC Pro Dealer Program.
- LG Electronics U.S.A. and Synchrony reserve the right to change or discontinue this financing promotion at any time without notification.

